Form of the motivation application:

The motivation letter should not exceed 1000 words and should be a logical and consistent document that shows:

- Why is the applicant interested in learning about the public health?
- Why the applicant wishes to receive an academic degree in public health?
- Which direction is the applicant most interested in?
- How does the applicant view its career development?
- Why did the applicant decide to study in this specific master's program?

*The motivation letter will be checked for plagiarism through the Turnitin program. In case of plagiarism, the applicant will be removed from the competition.

Assessment of the motivation letter: The assessment of the candidate is conducted by each member of the committee (minimum three) according to the relevant criteria with a scale up to 10 (with 1 being very low and 10 being very high). The final score of the criteria is determined by the sum of the mean of the scores assigned by each member of the committee. The final exam score is determined by the sum of the mean of each criterion.

Assessment criteria for the motivation application:

Criteria/evaluation	1	2	3	4	5	6	7	8	9	10
Motivation to study the program										
Readiness to study the program										
Relevance of the study expectations with the learning program aims										
Interest in the professional development										
Consistency of the argumentation										·